



Our Goal

Tech Channel Ambassadors (TCA) is on a mission to raise awareness of the diverse career opportunities across the IT Channel. We want to break stereotypes, open doors, and show that tech has space for everyone, whether you're creative, organised, people-focused, or problem-solving driven.

The UK Channel faces a huge challenge: over 100,000 jobs need to be filled. By inspiring the next generation and supporting those looking to return or switch careers, we can close the gap together.

We are especially committed to supporting groups often underrepresented in tech, including young women, global majority communities, LGBTQ+, disabled, neurodiverse, and disadvantaged individuals.

What Does an Ambassador Do?

As a Tech Channel Ambassador, you will:

- Visit local schools and colleges to share your career journey.
- Highlight the wide variety of roles across IT channel businesses, from sales, marketing, logistics and operations to customer support and beyond.
- Inspire students by showing that tech isn't just about coding, it's about creativity, teamwork, communication, and problem-solving.

Being an ambassador also:

- Builds your own confidence and presentation skills.
- Strengthens your CV and career prospects.
- Supports your employer's strategic goals.
- Gives you the personal satisfaction of shaping the future of tech.

Why It Matters

- **Inspiration** – Ambassadors share real stories, motivating students to explore tech careers they may never have considered.
- **Impact** – By working with schools, we give students direct insight into IT careers and show them the power of mentorship.
- **Community** – Every conversation has the potential to change a student's future.
- **Collaboration** – We work with tech companies, sponsors, and schools to create meaningful, lasting change.

Company Number: 1506684

Registered as a Community Interest Company in England

Registered Address: Towngate House, 2-8 Parkstone Road, Poole, Dorset, BH15 2PW



How Much Does It Cost?

Becoming a Tech Channel Ambassador is **free**.

As a Community Interest Company, we welcome donations to support our mission.

How Can I Get Started?

1. Register your interest at www.techchannelambassadors.org.
 2. Complete our easy-to-follow training.
 3. Access our collateral, training videos, and optional mentoring support.
 4. Start inspiring the next generation!
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About Us

We're a not-for-profit Community Interest Company made up of passionate professionals from across the technology industry. Our ambassadors work hand in hand with schools, businesses, and local communities to inspire, guide, and open opportunities.

Our mission is simple:

To show that the IT Channel is full of exciting careers where anyone, regardless of background, can thrive.

Be part of the change. One conversation. One classroom. One career at a time.